

# Virginia Beef Expo

*Friday, April* **19, 2013** • **1:30 pm**

*Rockingham County Fairgrounds Harrisonburg, Virginia*





**Doug & Debbie Parke**  
**Drew & Holli Hatmaker** • (423) 506-8844  
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*I would like to take this opportunity to welcome Simmental breeders and other interested cattle producers to the Virginia Beef Expo Simmental events. The Virginia Simmental Association works hard to host a great event for breeders from the state of Virginia as well as consignors and supporters from surrounding states. DP Sales Management is happy to once again be working with the consignors and officers of the association to make this event a success. The cattle market has been great in recent months, and spring sales have been happening with great success throughout the Southeast. Make sure you mark your calendar to be with us in Harrisonburg on April 19th to continue the spring sale season.*

*First off, we would like to take a moment to reflect on the genetics that are Virginia bred and are making a positive impact in the Simmental industry. The success of the B80, H25 and others have been overwelming. Tom Clark and Mike Walters and many others in the state of Virginia have had a part in the success of this tremendous extended family. Cottontail has been a many champion and now a successful donor producing the bulls High Voltage and Gunslinger. Broker, the H25 son has been a multiple champion and now his progeny is starting to flourish. Many animals bred in Virginia have done well across the country and the Virginia Beef Expo and other Virginia sale these cow families and others continue to be marketed. I encourage all commercial and purebred breeders to stay involved or get involved in the Virginia Simmental Association.*

*Once again, we will have a diverse offering of genetics from Virginia consignors as well as consignors from neighboring states. No matter what you might be browsing for to add to your herd, come and be with us in Harrisonburg, and we promise you will find something to take home. There are genetic packages and semen from some of the breeds shining cow families, as well as live lots such as opens, bred's, pairs, and bulls that are ready to go to work for their new owner. Take a look through the catalog, but make sure you head over to the sale to check out the offering for yourself.*

*When making your travel plans, please be sure to be with the Virginia Simmental Association on Thursday evening for the annual membership meeting and dinner. Tommy Cline and the Virginia Simmental Association invites all consignors to attend. This is always a great chance to fellowship with fellow Simmental breeders, learn about events happening in your association, and do it all over a great meal. There is further information below on the meeting, or you can contact Mark and Dana Campbell or any member of the association board of directors. As far as the sale offering goes, if DP Sales Management, sale staff, or sale chairman Tommy Cline can be of service to you prior to the sale please do not hesitate to call. We look forward to seeing you in Harrisonburg on April 19th for the Virginia Beef Expo!*

*Doug Parke*

DP Sales Management 

## Virginia Beef Expo

### Schedule of Events

#### Thursday, April 18th

VA Cattleman Barn Party 6:00 pm

#### Friday, April 19th

Limousin Sale 10:30 am  
 Red Angus Sale 11:00 pm  
 Angus Sale 12:00 am  
 Charolais Sale 1:00 pm  
 Simmental Sale 1:30 pm  
 Hereford Sale 3:00 pm  
 Composite Cattle Sale 4:30 pm

#### Saturday, April 20th

Youth Cattle Working Contest 10:00 am  
 Youth Beef Showmanship 2:30 pm  
 Youth Hereford Show 4:30 pm  
 Youth Shorthorn Show 4:30 pm  
 Youth Simmental Show 5:30 pm  
 Youth Red Angus Show 5:30 pm  
 Youth All Other Breed Show 6:30 pm

#### Sunday, April 21st

Youth Comm. Heifer Show 8:30 am  
 Youth Steer Show 9:30 am  
 Youth Angus Show 10:00 am

**For additional information about the Virginia Beef Expo visit our website at...**

[www.vacattlemen.org](http://www.vacattlemen.org)

## Virginia Simmental Association Directors & Officers

Kathy Freeman-Walters Wytheville, VA 276-620-6762	Tommy Cline Wytheville, VA 276-620-8448	Mark Powers Boston, VA 540-547-3975
Joe Robinson Marion, VA 276-782-1839	Alan Spivey Aroda, VA 540-672-6392	Kenny Wright Purcellville, VA 540-338-3631
Farrell Jones Junior Leader 276-759-5581	Doug Layne Monroe, VA 434-929-4327	Jim Bob Penley Bland, VA 276-688-6188
David Hausly Sugar Grove, VA 276-677-3055	Farrel Jones Chilhowie, VA 276-759-5581	Smantha Maddox Amherst, VA 434-941-8858
Alan Berry Rockbridge Baths, VA 540-348-5123	<b>President:</b> Jim Bob Penley <b>Vice-President:</b> Tommy Cline <b>Secretary:</b> Kathy Penley • 276-688-6188 <b>Treasurer:</b> Dana Campbell • 434-277-9104	

## Virginia Simmental Association Annual Membership Meeting

Thursday, April 18, 2013 • 7:00 pm

Sale Facility/Fairgrounds

Questions please contact:  
 Dana Campbell • 434-277-9104  
[4nelsoncampbells@gmail.com](mailto:4nelsoncampbells@gmail.com)  
 or  
 Tommy Cline • 276-620-8448



# Virginia Beef Expo

**Friday, April 19, 2013 • 1:30 pm**

Rockingham County Fairgrounds • Harrisonburg, Virginia

## **Selling 52 Simmental Lots**

Frozen Embryos • Bred & Open Heifers

Cow/calf pairs • Bulls • Semen



## **Sale Day Phones**

**(540) 432-0153 • (540) 434-1002**  
**(859) 421-6100**

## **Motels**

Holiday Inn Express, Sale Headquarters • 3325 S. Main St.  
Harrisonburg, VA • (540) 433-9999

Candlewood Inn • (540) 437-1400

Super 8 • (540) 433-8888

## **Directions**

Directions to Virginia Beef Expo – Rockingham County Fairgrounds

• I-81 South to Exit, 243, follow Route 11 South, 2 miles to Rockingham County Fairgrounds.

• I-81 North to Exit 240, follow Route 11 North, 1.5 miles to Rockingham County Fairgrounds.

## **Air Transportation**

Dulles International Airport 120 miles

Roanoke Regional Airport 105 miles

## **Sale Manager**



**Doug & Debbie Parke**

**Drew & Holli Hatmaker** • (423) 506-8844

153 Bourbon Hills • Paris, KY 40361

(859) 987-5758 • (859) 987-0709 fax

(859) 421-6100 mobile • pleent@aol.com

## **Sale Staff**

John Spiker, Auctioneer • (304) 884-7915

Steve Sellers, EDJE Technologies • (770) 546-1307

Hunter Chapman, ASA Field Representative • (540) 379-3753

## **Sale Consultants**

DP Sales Management

Doug Parke (859) 421-6100

Smith Reasor (276) 620-3123

Charlie Thomas (336) 575-5461

## **Virginia Beef Expo Coordinator**

Bill McKinnon • (540) 992-1009

## **Sale Chairman**

Tommy Cline (276) 620-8448 or (276) 228-8447

## **Trucking**

Charlie Thomas • (336) 575-5461 • Brent Williams • (812) 453-7548

## **Sale Terms & Conditions**

All buyer numbers will only be issued with a valid ID and payment is due day of sale. DP Sales Management would appreciate timely settlement of receivables within 20 days of date of sale. Any person not complying with that guideline will be pursued legally. Cattle will not be transferred until paid for in full. Cattle will sell under Suggested Sale Terms and Conditions of the American Simmental Association

## **Herd Health**

All cattle will have interstate health charts required for shipping into other sections of the United States. All Bred females will have been pregnancy examined.

## **Guarantee**

All cattle sell fully guaranteed under the Suggested Terms and Conditions of the American Simmental Association.

## **Purchaser's Risk**

Each animal becomes the property of, and therefore the risk of the purchaser as soon as sold. It shall be the obligation of the seller to see that animals are fed and cared for (free of charge) until loaded for shipment or until the expiration of 24 hours after the sale, whichever occurs first.

## **Insurance**

Insurance for your purchases will be available sale day at the clerk's desk through Jamie Secondino, American Livestock • 812-208-0956

## **Announcements**

Announcements made from the auction block by the owners or the auctioneer will take precedence over statements in the sale catalog. We reserve the right to withdraw any sale lots not meeting our specifications prior to sale time

## **Note**

All persons who attend the sale do so at their own risk. Neither the owners nor the sale manager assume liability legal or otherwise for any accidents or loss of property. As the sale manager, DP Sales Management is only an agent for the seller and has no responsibilities other than those involved in conducting the sale.



## Virginia Beef Expo Consignors . . .

### Belmont Steaks Farm

Gettysburg, PA • 717-334-6323

### Beshears Simmentals

Winchester, IN • 765-717-4789

### Glenn & Rachel Covington

Warrenton, VA • 540-905-2813

### Buena Vista Simmental

Old Fields, WV • 304-538-6636 or  
304-257-3093

### Roy & Cooper Canada

Morehead, KY • 859-227-7323

### Deer Creek Farm

Lowesville, VA • 434-277-9104

### Happy 6 Simmentals

Georgetown, KY • 859-533-3450

### Heishman Cattle Company

Edinburg, VA • 540-335-1174

### Holly Springs Simmental

Boston, VA • 540-547-3975

### Hudson Pines Farm

Sleepy Hollow, NY • 914-631-1154

### Zack Jones

Chilhowie, VA • 276-759-5581

### Kerry Lawrence

Hebron, OH • 740-404-0463

### Messick Farms

Middletown, PA • 717-944-3500

### Penley Farm Simmentals

Bland, VA • 276-688-6188

### Powell's Valley Simmentals

Halifax, PA • 717-350-2516

### Pond View Farm

White Hall, PA • 443-463-4641

### Smith Reasor

Rural Retreat, VA • 276-620-3123

### Rocky Hollow Farm

Wytheville, VA • 276-620-8448

### Shenandoah Valley Simmentals

Quicksburg, VA • 540-335-1885

### Sloup Simmentals

Seward, NE • 402-641-2936

### SVJ Farm

Amity, PA • 724-554-0446

### TX Simmentals

Salem, NC • 336-575-5461

### Virginia Tech Beef Center

Blacksburg, VA • 540-231-6280

### Mike Walters

Wytheville, VA • 276-228-4257

### Weiser Farms

Zanesville, OH • 740-452-0606

### Young & Young

Sugar Grove, VA • 276-677-3255



**NEW!!!**

Scan this code with  
your smart phone to  
get email updates  
from DP Sales  
Management!

## Internet Bidding Again In 2013.....

**Internet bidding will be available for the 2013 VA Simmental Sale via [www.cowbuyer.com](http://www.cowbuyer.com).**

- Registration is required. Please register at least one (1) hour prior to sale time at [www.cowbuyer.com](http://www.cowbuyer.com)
- High Speed Internet is required. Slower speed will not permit you to bid and keep pace in real time.
- The online auction will be linked through [www.vabeefexpo.org](http://www.vabeefexpo.org) and [www.cowbuyer.com](http://www.cowbuyer.com).
- Terms: Purchasing online constitutes a legal contract and promise for payment of purchases. All purchases must be paid within ten (10) days of sale date and prior to load out or delivery of cattle purchased..
- Cowbuyer LLC is a service provider and is not responsible for the activity or inactivity of any technology, internet connection at the sale site or connection and technology of the bidders



For questions or to register contact **Aaron Ray Tompkins** at 336-363-4639 or [atompkin@vt.edu](mailto:atompkin@vt.edu) or  
**Kinley Jones** at 336-429-2869 or [jones.kinley@yahoo.com](mailto:jones.kinley@yahoo.com).

View catalog online at [www.parkelivestock.com](http://www.parkelivestock.com)



# Steel My Heart..



SS/PRS Gunslinger - reference



FBFS Wheel Man- reference

## Steel My Heart x Gunslinger

**1A**

3 Embryos Guaranteeing 1 Pregnancy

PROJ EPDs

CE	11
BW	1.5
WW	64
YW	93
MCE	7
MM	20
MWW	52
Marb	0.05
REA	0.61
API	116

STF Shocking Dream SJ14  
**SS/PRS Gunslinger 824X**

KenCo Miley Cottontail

SVF Steel Force S701  
**JM Steel My Heart**

JM BF H25

3 Embryos Guaranteeing 1 Pregnancy if work is done by  
 a certified embryologist.

Happy 6 Simmentals

Virginia  
Beef  
Expo

## Steel My Heart x FBFS Wheel Man

**1B**

3 Embryos Guaranteeing 1 Pregnancy

PROJ EPDs

CE	9
BW	2.3
WW	64
YW	97
MCE	8
MM	20
MWW	52
Marb	0.05
REA	0.53
API	118

SVF Steel Force S701  
**FBFS Wheel Man 649W**

SVF Star Struck S199

SVF Steel Force S701  
**JM Steel My Heart**

JM BF H25

3 Embryos Guaranteeing 1 Pregnancy if work is done by  
 a certified embryologist.

Mike Walters

Virginia  
Beef  
Expo

Selling 3 embryos guaranteeing 1 pregnancy on each mating if work is done by an AETA certified embryologist.

It always is a big sale feature when genetics is offered from best genetics ever produced in the state of Virginia. In many past Virginia Beef Expo sales progeny, pregnancies, and embryos have been sold out of the donor H25, B80 and other descendants. This year's Expo is highlighted by embryos from JM Steel My Heart owned by Happy 6 and Jess A Marr. Steel My Heart done just that each time she was shown being a crowd favorite everywhere. This Steel Force daughter out of H25 was a winner as an open, bred and even as a cow calf pair. Steel My Heart's first daughter sold at the North American sale commanding \$16,500 going to Ferguson Cattle Co. Of course, Steel My Heart is a full sib to the many time champion Broker and half sister to the dam of Cottontail. This cow family has been around a long time and just keeps improving with the great genetics we have in the breed today. At the Virginia Beef Expo genetics are available out of Gunslinger and Wheelman. Both of these bulls have a solid track record with exciting progeny on the ground. You have the option to purchase three embryos out of Gunslinger and Wheelman. There are many great cows in the breed that offer predictability, stay ability and marketability however this is family that is the leader in Virginia and across the U.S. All the sales across the country have felt the influence of this great family. Congratulations to the breeders involved this great cow family. Selling 3 embryos out of each mating guaranteeing one pregnancy. Embryos are available for pickup or immediate shipment.





CAJS Blanco Cara 42ZD

## CAJS Blanco Cara 42ZD

### 2A

PUREBRED • BD: 3-11-12 • ASA# 2689599

Tattoo: 42ZD • BW: 92

42ZD was the Reserve Division Champion at the Dixie National. This guy is thick butted and stout behind. He is performance oriented and will add pounds. This is a baldie has many positives and will be an asset to any program. His genetics will play an important role in your breeding program.

*Happy 6 Simmentals*

## CAJS Clark 42ZE

### 2B

PUREBRED • BD: 3-19-12 • ASA# 2689600

Tattoo: 42ZE • BW: 88

Clark is a son of past champion, Explorer and Steel My Heart. This could be your next herd sire. Here is yearling bull with a royal pedigree backed by the breed's best. This solid black bull is thick, with a big hip plus smooth shouldered. A bull that is attractive with great hair. He should offer calving ease and produce fancy progeny. This is Paige's favorite. Look up Clark on sale day.

*Happy 6 Simmentals*



CAJS Clark 42ZE

Virginia Beef Expo

BMR Explorer

Westfall Voyager 721P

WW Miss My Dream 429R

JM Steel My Heart

SVF Steel Force S701

JM BF H25

CE	9
BW	1.3
WW	56
YW	74
MCE	8
MM	23
MWW	51
Marb	-0.04
REA	0.43
API	102

## Embryos . . .

## BF Vidalia x Mr NLC Upgrade

### 3

3 Embryos Guaranteeing 1 Pregnancy

PROJ EPDs

Virginia Beef Expo

BF Vidalia

SVF/NJC Built Right N48

Miss CCF R 78

Mr NLC Upgrade u8676

Ellingson Legacy M229

Ms NLC Mojo S6119 B

CE	10
BW	2.3
WW	76
YW	113
MCE	9
MM	22
MWW	60
Marb	0.12
REA	0.76
API	113

Selling 3 embryos guaranteeing 1 pregnancy if work is done by an AETA certified embryologist.

Vidalia is a past contributor to the Virginia Beef Expo. Vidalia is one of the main donors at Rocky Hollow Simmentals. If you are in Wytheville you need to stop in and see this impressive donor and past champion at the North American. Many breeders such as Hudson Pines, Sanders Ranch, Anvil Acres, and Gibbs Farms have added genetics by Vidalia to their lineup. In the recent SVF Family Tradition bull a son sold for \$3,200 to Colby Warren. A daughter sold in the Head of Class for \$6,500. We are offering embryos by the growth bull, Upgrade. We have some fall calves out of Vidalia that are awesome so don't need to be selling many more. Dave Simms and Greg Wyant added Vidalia genetics at the recent Dixie National. Selling three embryos guarantee one pregnancy.

*Rocky Hollow Simmentals*



BF Vidalia - reference dam

Mr NLC Upgrade Y8676 - reference sire





# SVS Rosebud RLB7 Flush

Rosebud . . .

4A

PUREBRED FLUSH • BD: 2-23-05 • ASA# 2324711

Tattoo: RLB7

BF K065 Talladega

WHF Desperado 212G

TJ 23H

Black Irish Kansas

SVS Black Ruby LB7B

SVS Ruby Red

CE	8
BW	3.1
WW	66
YW	94
MCE	10
MM	26
MWW	59
Marb	-0.04
REA	0.43
API	86

Here is another great opportunity for someone to get involved a power house family of genetics right here in Virginia. The Rosebud donor is continues to do a great job in the Shendandoah Valley program. This Talladega cow is producing at a high level and has a good track record. Rosebud produced the Ohio State Fair champion, Starlight which has been a standout not only in the show ring but in the donor pen as well. Rosebud progeny has been in been sale highlights in each of our production sales. Progeny is in the herds of JRW, Susan Miller, Dean Wittrig, Bunai family, Travis Miller and of course Kerry Lawrence. The Bosley family purchased embryos in our fall sale. Many of the descendants in the pedigree have been bred in the SVS program and are leaders in the herd. We proudly offer a flush on Rosebud with an open top and a guarantee of a minimum of six embryos. Rosebud has a Dream On free pedigree and the mating possibilities are good. Rosebud calved on March 2013, and will be ready to flush in May. Buyer pays all flush expenses and shipping costs. She's averaging 12 # one's per flush. Please call and visit about the set up schedule and the mating possibilities. Your program will benefit from genetics out of Rosebud.

Shenandoah Valley Simmentals

## SVS Starlight x Steel Force

3 or 5 Embryos

PROJ EPDs

CE	9
BW	2.8
WW	72
YW	103
MCE	7
MM	16
MWW	53
Marb	0.03
REA	0.75
API	112

CNS Dream On L186

SVF Steel Force S701

SVF Sheza Beauty L901

GWS Ebonys Trademark 6N

SVS Starlight WRL7

SVS Rosebud RLB7

3 Embryos Guaranteeing 1 Pregnancy or 5 Embryos Guaranteeing 2 Pregnancies if work is done by a certified embryologist.

Starlight is daughter of the Rosebud donor. This past champion is making her mark after great show career in the state of Ohio. After winning the Ohio State fair half interest was sold to the Baker and Whitten operations. At the recent Ohio Beef Expo embryos commanded \$850 each. If you have never seen this donor study the picture she is definitely the right type and kind. The embryos offered in the Virginia Beef Expo are sired by the legendary Steel Force. Selling 3 or 5 eggs with the correct guarantees. We are proud to offer genetics out of this exciting female that was bred in Virginia.

Kerry Lawrence

## SVS Liberty ZL7F

PUREBRED Bull • BD: 2-04-12 • ASA# 2689252

Tattoo: ZL7F • BW: 84 • WW: 788

CE	10
BW	2.3
WW	62
YW	101
MCE	11
MM	31
MWW	62
Marb	0.19
REA	0.49
API	115

SRS J914 Preferred Beef

SRS Right On 22R

SRS G720 Gillian

Black Irish Kansas

SVS Black Ruby L878

SVS Ruby Red

Liberty is a herd sire easy to recommend on sale day. Here is a half brother to the Rosebud donor that produced the many time champion Starlight. If you need some pedigree and predictability in a herd sire then this guy is one to consider. This son of the ABS bull, Right On will add value to your calf crop and the bottom line. This yearling offers completeness in a overall smooth and neat designed package. This bull puts together many positives such as his data, EPDs and family lineage. Homozygous polled and homozygous black. Retaining 25% semen interest.

Shenandoah Valley Simmentals



SVS Rosebud RLB7 - reference



SVS Starlight - reference dam



SVF Steel Force S701- reference sire



SVS Liberty ZL7F

4B

Virginia Beef Expo

5

Virginia Beef Expo



# Ms Melody . . .



HPF Ms Melody X309 - reference dam



JF Milestone 999W- reference



HPF Miss Melody M011-  
reference



HCCH Ms Melody Z207

## HPF Ms Melody X309 Embryos

### 6A

5 Embryos Guaranteeing 2 Pregnancies on each bull.

### 6B

CNS Dream On L186  
SVF/NJC Built Right N48

NJC Ebony Antoinette

HC Power Drive 88H

HPF Ms Melody M011

Deep Creek Ms 600U H807

Virginia Beef Expo

JF Milestone 999W Proj. EPDs

CE 9 BW 3.1 WW 76 YW 114 MCE 4 MM 16 MWW 54 Marb -0.01  
REA 0.34 API 109

Hart The Factor 673Y Proj. EPDs

CE 8 BW 3.6 WW 66 YW 89 MCE 6 MM 25 MWW 58 Marb -0.03  
REA 0.51 API 102

Selling 5 embryos guaranteeing 2 pregnancies if work is done by an AETA certified embryologist on JF Milestone. Selling 2 sets 5 embryos guaranteeing 2 pregnancies if work is done by an AETA certified embryologist on Hart The Factor 673Y.

We were a little hesitant to put these embryos in the sale. This young donor was a high selling bred heifer in the Living Legacy Sale V two years ago and has been proving herself since she stepped off the trailer. X309 raised an outstanding first calf that is featured in the sale. We are offering two sets of embryos out of this great young donor. The first mating is by a young Genex bull, Hart the Factor. These calves will be built for success. The Factor is a sound, stout made bull that is extremely deep made and bold sprung. This young sire is sure to have some great calves mated to a descendant of the legendary Melody. The second mating is by the infamous JF Milestone. This bull has an outstanding set of calves with a wide variety of cows. He has sired several calves that sold for \$20,000 plus. In his first group of calves he sired the Reserve Grand Champion heifer at North American just a year ago. The calves from these embryos will be fancy, stout, deep bodied calves.

Heishman Cattle Company

## HCCH Ms Melody Z207

### 7

PUREBRED • BD: 3-16-12 • ASA# 2641877

Tattoo: Z207 • BW: 91

Virginia Beef Expo

GW Lucky Break 047G  
Felt Next Big Thing 54T

Zeis Miss Jesse G177

SVF/NJC Built Right N48

HPF Ms Melody X309

HPF Ms Melody M011

This March Melody granddaughter is sure one to find on sale day. A stout, deep bodied, bold sprung heifer, she is sure to impress in the show ring or pasture. Z107 is the first calf of our new donor purchased from the Living Legacy V sale as a high selling bred heifer. Melody is a legendary donor with great offspring and this one is one that holds true to family traditions. This one has a lot of future in front of her.

Heishman Cattle Company

CE	4
BW	5.0
WW	64
YW	94
MCE	5
MM	20
MWW	52
Marb	0.15
REA	0.12
API	94



# JBB Analytical Lady W4 Embryos

Embryos . . .

8A

3 Embryos Guaranteeing 1 Pregnancy on each bull.

8B

DR J Analyst M250

BCC Bushwacker 41-93

GAR Precision 706

PVF-BF BF26 Black Joker

SS Jokers Lady L6L

NLC D101 Deirdre

TJ Sharper Image 809U Proj. EPDs

CE 7 BW 0.6 WW 80 YW 128 MCE 5 MM 23 MWW 63 Marb 0.46

REA 0.65 API 113

JF American Pride 0987X Proj. EPDs

CE 10 BW 0.8 WW 73 YW 111 MCE 9 MM 26 MWW 62 Marb 0.29

REA 0.76 API 122

Selling 3 embryos guaranteeing 1 pregnancy if work is done by an AETA certified embryologist on TJ Sharper Image and JF American Pride.

We are proud to be able to offer two sets of embryos out of this outstanding young donor. This Analyst daughter is one that has a very bright future. She was one of the high selling bred heifer sat the 2011 North Carolina Fall Harvest. She offers both a stacked set of EPDs and the phenotype to back it up. The first mating is to by Sharper Image, who has had several top selling sons for the last two years at Triangle J. Sharper Images has a superb set of EPDs and should produce very desirable sons and daughters from this mating. The second set is by the young and upcoming sire, American Pride, the calves from this mating are sure to be great show prospects that will have both the genetic profile and phenotype to compete. Be sure to not overlook these great new genetics.

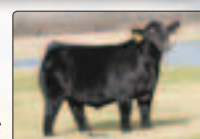
Heishman Cattle Company



JBB Analytical Lady W4 - reference dam



TJ Sharper Image - reference



JF American Pride - reference

## TNC Sweet Dream x Upgrade

3 Embryos Guaranteeing 1 Pregnancy

9A

Mr NLC Upgrade U8676

Ellingson Legacy M229

Ms NLC Mojo S6119 B

TNC Sweet Dream

WAR Nitro

YC Miss Blk B80

Selling 3 embryos guaranteeing 1 pregnancy if work is done by an AETA certified embryologist.

Sweet Dream has done her job on every mating. She has progeny all across the country and is doing a great job in the field and in the show ring. The possibilities are endless on this cow. So buy with confidence and we will see you in the purple.

Rocky Hollow Simmentals

CE	12
BW	1.0
WW	78
YW	116
MCE	8
MM	19
MWW	58
Marb	0.12
REA	0.73
API	120



TNC Sweet Dream - reference dam



Mr NLC Upgrade U8676 - reference

## Miss Candy 3000C x Combustible

3 Embryos Guaranteeing 1 Pregnancy

9B

FBF1 Combustible

SVF Steel Force S701

Lazy H Burn Baby Burn R34

Miss Candy 3000C

Leachman Saugahatchee

Lindseys Candy

Selling 3 embryos guaranteeing 1 pregnancy if work is done by an AETA certified embryologist.

Miss Candy 3000C was a many time champion in the Ohio Best program shows. Shown in Ohio Best Shows very successful heifer, momma of many foundation females. She has proven ability to stamp a clean front and great neck. Her mating to Combustible backed by Burn Baby Burn is bound to be a hit. Combustible was Reserve Champion at the North American Livestock expo. Class winner at NWSS, Grand Champion at the World Beef Expo, Wisconsin State fair Reserve Champion 2011 and Reserve Champion Supreme Wisconsin State fair 2012.

Weiser Farms

PROJ EPDs	
CE	8
BW	1.7
WW	55
YW	85
MCE	6
MM	19
MWW	46
Marb	0.13
REA	0.55
API	91



FBF1 Combustible - reference sire



Miss Candy 3000C - reference dam

Virginia Beef Expo

Virginia Beef Expo

Virginia Beef Expo





J2 Ms Diva - reference dam



Mr NLC Upgrade - reference



Ebony Black Rose - reference dam



HC Power Drive 88H - reference sire

## J2 Ms Diva x Upgrade

**10**
**5 Embryos Guaranteeing 2 Pregnancies**

PROJ EPDs

CE	<b>10</b>
BW	<b>1.9</b>
WW	<b>77</b>
YW	<b>114</b>
MCE	<b>11</b>
MM	<b>23</b>
MWW	<b>61</b>
Marb	<b>0.22</b>
REA	<b>0.95</b>
API	<b>129</b>

 Expo  
Virginia Beef

 Ellingson Legacy M229  
**Mr NLC Upgrade Y8676**

Ms NLC Mojo S6119 B

CNS Dream On L186

**J2 Ms Diva T04**

ET Ms Girl 52M

Selling 5 embryos guaranteeing 2 pregnancies if work is done by an AETA certified embryologist.

Diva has been a great addition to our program. Her show career speaks for its self. Calf Champion 2007 NAILE Junior Show Reserve Grand Indiana State preview show. Junior Division Champion Simmental Breeders Sweepstakes, Open Show Reserve Junior Division Champion Simmental Breeders Sweepstakes, Grand Champion Indiana State Fair Open Show, Supreme Overall, World Beef Expo Junior Show. But I think the most impressive thing about this young cow is her ability to produce. Her first heifer to be shown out of her has produced a legacy herself. Being named Reserve Grand Simmental at the Indiana State Fair among many other awards. I think pairing Diva with Upgrade could be her most powerful mating yet. Don't miss out on this great opportunity to won Diva progeny.

**Beshears Simmentals**

## Ebony Black Rose x Power Drive

**11A**
**5 Embryos Guaranteeing 2 Pregnancies**

PROJ EPDs

CE	<b>9</b>
BW	<b>2.1</b>
WW	<b>57</b>
YW	<b>85</b>
MCE	<b>6</b>
MM	<b>29</b>
MWW	<b>57</b>
Marb	<b>0.04</b>
REA	<b>0.48</b>
API	<b>106</b>

 Expo  
Virginia Beef

 WLE Power Stroke  
**HC Power Drive 88H**

Kappes Lady Irish F88

TNT BDV All Beef 39K

**Ebony Black Rose**

NJC Ebony Antoinette

Selling 5 embryos guaranteeing 2 pregnancies if work is done by an AETA certified embryologist.

Here is some embryos that will be a outcross to many genetics today. The Black Rose is a donor for Sloup and Snider Simmentals. She continues to excel to many bulls however this mating is her best ever. You need to call and visit with Nick regarding the calves on the ground out of Power Drive. Most all the calves are baldies and are flat impressive. Several of those calves will be marketed this fall and should ring a bell. As you look at catalogs you don't see many genetic available out of the trusted Power Drive so what a better way to get involved. Pay attention here.

**Sloup Simmentals**

## MS Big Country x Power Drive

**11B**
**5 Embryos Guaranteeing 2 Pregnancies**

PROJ EPDs

CE	<b>8</b>
BW	<b>3.2</b>
WW	<b>63</b>
YW	<b>100</b>
MCE	<b>6</b>
MM	<b>21</b>
MWW	<b>53</b>
Marb	<b>-0.04</b>
REA	<b>0.74</b>
API	<b>99</b>

 Expo  
Virginia Beef

 WLE Power Stroke  
**HC Power Drive 88H**

Kappes Lady Irish F88

LRS Big Country 37E

**LLL Ms Big Country K102**

RDM Snowflake

Selling 5 embryos guaranteeing 2 pregnancies if work is done by an AETA certified embryologist.

The Ms Big Country donor came from Larry Hughes herd in PA and was purchased by Bruce Van Meter at the LLL Dispersal. Here's your chance to acquire some Power Drive calves out of a champion cow.

**Belmont Steaks**



# BV Handy 1Z

**12** PUREBRED • BD: 9-02-12 • ASA# 2687679  
Tattoo: 1Z • BW: 71

Virginia Beef Expo

**Sand Ranch Hand** Wheatland Bull 131L  
Sand Lucky Charmer  
**YC Miss Vision M13** CCF Vision J04L  
YC Ms Black Joker D26-4

Homo-black show heifer prospect. 1Z has a super front end and plenty of style and balance to work as a junior heifer project this summer and next. As a brood cow she will add the genetics of Tom Clark's B80 cow to your herd. This female has loads of potential for the show ring and the pasture.

**Buena Vista Simmentals**

CE	11
BW	-0.8
WW	55
YW	81
MCE	11
MM	19
MWW	47
Marb	0.05
REA	0.70
API	115

## HPF/Kriz Sharper Lady

**13** PUREBRED • BD: 9-03-12 • ASA# Pending  
Tattoo: Z075

Virginia Beef Expo

**TJ Sharper Image 809U** Dikemans Sure Bet  
TJ Miss Bando S27  
**GLS/GF S18** PVF-BF BF26 Black Joker  
CMB Precious P227

This fall born heifer calf is one to check out. She has solid set EPDs with extremely good growth numbers and it shows. She is one of our stoutest and most massive fall heifer calves yet she combines it with an overall balance and plenty of style. This female will show and more importantly make a great cow once she hits the pasture.

**Hudson Pines Farm**

CE	6
BW	0.5
WW	76
YW	122
MCE	7
MM	22
MWW	60
Marb	0.29
REA	0.67
API	107

## VPI Polly Anna Z271

**14** PUREBRED • BD: 9-17-12 • ASA# 2652346  
Tattoo: Z271 • BW: 80

Virginia Beef Expo

**Mr NLC Upgrade U8676** Ellingson Legacy M229  
Ms NLC Mojo S6119 B  
**KDG Polly Anna P89** PVF-BF BF26 Black Joker  
BIF H808

If you are a junior member and looking for a fancy heifer that you can be competitive in the show ring, here she is. Polly Anna is a feminine fronted, big bodied female that is structurally sound and has an abundance of rib shape. This female will certainly mature into an easy fleshing "power cow" Her EPD profile ranks in the elite 3% for MWW; upper 5% for Milk; top 10% for BW, REA, and TI; top 15% for MCE; and the top 20% for WW, YW, Stay, BF and API. A maternal sister sold in the 2011 Virginia Beef Expo to Kelsye Power-Barb and won many shows including the 2012 Eastern Regional Simmental Show. Another maternal sister, Y163, was the top selling open heifer at the 2012 Virginia Beef Expo and sold for \$3,700 for Lyndsey Grove. This heifer, too was very competitive on the show circuit. If you are looking for a natural winner, Z271 could possibly be the best among her sisters that we have sold. She sells open and is calf hood vaccinated. Certified and accredited herd.

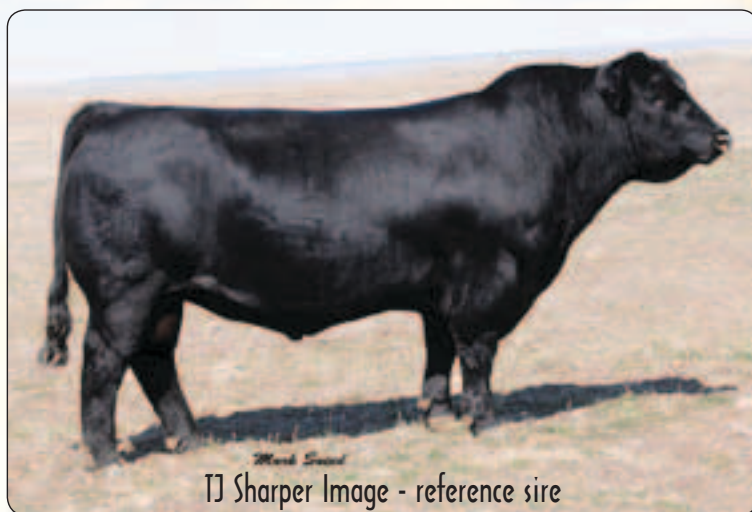
**Virginia Tech Beef Center**

CE	11
BW	-0.5
WW	69
YW	105
MCE	11
MM	32
MWW	66
Marb	0.01
REA	0.83
API	122

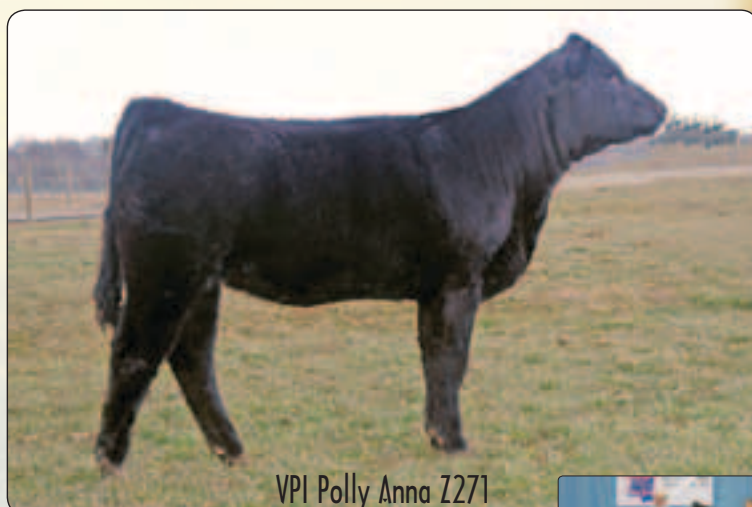
## Open Heifers ...



Sand Ranch Hand - reference sire



TJ Sharper Image - reference sire



VPI Polly Anna Z271







Pond View Lori Lou Z6

## Pond View Lori Lou Z6

**15**

3/4 Blood • BD: 1-09-12 • ASA# 2642516

Tattoo: Z6 • BW: 79

 Expo  
Beef  
Virginia

 SVF Steel Force S701  
**Limestone Rimrock W242**  
 BC Mignonne's Lola 4151

 WLE Power Stroke  
**S&S Persuasion**  
 STF Lori Lou

This 3/4 heifer is big hipped, long spined, and nice fronted. She has ample bone and substance, along with very good EPDs that make this heifer a complete package.

Pond View Farm

CE	13
BW	1.6
WW	51
YW	74
MCE	7
MM	16
MWW	41
Marb	0.22
REA	0.59
API	115

## Pond View Duches Z7

**16**

PUREBRED • BD: 1-19-12 • ASA# 2642517

Tattoo: Z7 • BW: 84

 Expo  
Beef  
Virginia

 CNS Dream On L186  
**GCF Mr Amigo**  
 GCF Miss MT Zel  
 OMF Long Cut J6  
**Pond View Duches of Kent**  
 Pond View Z25G

Pond View Duches Z7 is a dark red very complete and correct, ultra deep, with powerful muscle and width tied together with extra body, volume and capacity in a sound, feminine, easy fleshing package.

Pond View Farm

CE	8
BW	2.7
WW	60
YW	74
MCE	8
MM	13
MWW	43
Marb	0.13
REA	0.50
API	102



HPF Temptation Z038

Full sister - reference



## HS Nelly Z358

**17**

PUREBRED • BD: 2-04-12 • ASA# 2700534

Tattoo: Z358 • BW: 80 • WW: 596

 Expo  
Beef  
Virginia

 Ellingson Legacy M229  
**Mr NLC Upgrade U8676**  
 Ms NLC Mojo S6119 B  
 PVF-BF BF26 Black Joker  
**KDG Nelly N604**  
 BIF H808

Here is female to consider on sale day. This Upgrade daughter is in the top 10% for weaning and yearling, top 3% for maternal weaning weight, top 15% for maternal milk, top 20% for maternal calving ease, top 5% for ribeye and top 25% for API plus top 15% for stay ability. Another important note that Nelly's dam N604 is a full sister to Polly Ann. The Polly Ann family has been a successful line for Holly Spring and Virginia Tech. Look up this embryo transplant calf.

Holly Spring Simmentals

CE	9
BW	1.7
WW	74
YW	112
MCE	11
MM	29
MWW	66
Marb	0.04
REA	0.91
API	120

## HPF Temptation Z038

**18**

PUREBRED • BD: 2-06-12 • ASA# 2640495

Tattoo: Z038 • BW: 68

 Expo  
Beef  
Virginia

 LBS The Foreman 702T  
**Rubys Wide Open 909W**  
 Rubys Miss Cleo S601  
 SS Goldmine L42  
**STF Miss 794P**  
 STF Miss M794

Z038 is a daughter of the popular Wide open bull and out of our 794P cow who has been a "no miss" kind of donor. She has had several daughters make our Living Legacy sales bringing from \$5,000 – \$7,500. We also recently sold two sisters to Z038 in the Illinois Beef Expo for \$5,000 and \$10,000. Watch for more progeny from this exciting cow family but take advantage now to get in on a good thing.

Hudson Pines Farm

CE	9
BW	1.4
WW	55
YW	74
MCE	7
MM	20
MWW	48
Marb	0.11
REA	0.58
API	100



## SR Ms Z75J

**19** SimAngus • BD: 2-14-12 • ASA# 2662508  
Tattoo: Z753 • BW: 78 • WW: 668

Virginia Beef Expo

**SR Upward X34** Sitz Upward 307R  
WRF Blackbird 206  
**WCM Ellison** Circle S Leachman 600U  
Wally Miss Molly G605

A really nice solid black, smooth polled open Simangus heifer. Z75J has a super quiet disposition and comes from an excellent and productive cow family. Her dam 75J is nursing her 13 calf at 14 years of age. Z75J is sired by an excellent son of Sitz Upward 307R (Angus) and has the size, length, and depth of rib to make an excellent female. Being a February calf, she will be ready to breed for an early spring calf. Sells Open.

**Smith Reasor**

CE	13
BW	1.5
WW	65
YW	108
MCE	9
MM	25
MWW	57
Marb	0.27
REA	0.58
API	118



SR Ms Z75J

## Ms MLH Dream Girl

**20** 3/4 Blood • BD: 4-01-12 • ASA# 2647436  
Tattoo: 671Z • BW: 74

Virginia Beef Expo

**WAGR Dream Catcher 03R** CNS Dream On L186  
3C Melody M68 BZ  
**Miss Werning 067X** 3C Paszu L746 Blk Z  
Miss Werning 536Z

Dream Girl is a 3/4 that lends her new owner many great possibilities after her show career breed her for a purebred, hit the hot SimAngus market, or produce club calves with color and excellent hair either way 671Z will put the money in the bank. She is rope fronted, super soft, great patterned, and sound on the move. Her dam was a top pick out of the Werning program that needs no introduction. Her sire Dream Catcher, his full sibs, and sons are leading the way all over the country. Power in the blood.

**Cooper Canada**

CE	9
BW	-0.8
WW	50
YW	65
MCE	7
MM	25
MWW	50
Marb	0.36
REA	0.51
API	115



WAGR Dream Catcher - reference sire

## HS Sky Z380

**21** PUREBRED • BD: 2-29-12 • ASA# 2700535  
Tattoo: Z380 • BW: 74 • WW: 603

Virginia Beef Expo

**HC Hummer 12M** WLE Power Stroke  
LBR Destinys Dream K830  
**Ever Sky** ER Big Sky 545B  
HH Cupids Evelina

Z380 is a quiet and easy going female; Here is a female that offers calving ease and strong maternal. With genetics like the Heslup's Cupid and Big Sky in the pedigree you cant go wrong. Take her home and breed to bull of your choice.

**Holly Spring Simmental**

CE	14
BW	0.4
WW	52
YW	76
MCE	12
MM	30
MWW	55
Marb	0.21
REA	0.54
API	118

## BSF Dottie

**22** PUREBRED • BD: 4-17-12 • ASA# 2633348  
Tattoo: 22Z • BW: 68

Virginia Beef Expo

**RCR Stetson T17** Hooks Shear Force 38K  
RCR Sadie R29  
**Kats Miss Dorothy T6** CNS Power Source 070K  
JM Bud E25 J30

Dottie is a moderate framed (Gil), black heifer out of Katie Walter's Dorothy cow which she named for her mother. Take special note of her calving ease, birth weight, API and TI EPDs. She will make a solid brood cow. Dottie is the half sister to the excellent bull Larry consigned last year. Dottie comes from an excellent maternal line which raises productive strong calves.

**Belmont Steaks Farm**

CE	13
BW	1.2
WW	60
YW	90
MCE	10
MM	29
MWW	59
Marb	0.19
REA	0.67
API	120





AJE HS MCCC Silversmith - reference sire



Ankony Ms Pureblack T057 - reference dam

*Breds . . .*



D&amp;D High Mark - reference sire

## SVJ Lady Z510

**23** PUREBRED • BD: 4-15-12 • ASA# 2701789  
Tattoo: Z510 • BW: 70

Virginia Beef Expo

STF Montana Black KF25  
**AJE HS MBCC Silversmith**  
JF Ebonys Joy 479P  
CNS Dream On L186  
**JF Lady 510R**  
SS JF Black Lady K85

This high quality high EPDs and API female has the style and look to show big time. This Janssen Farm Lady genetics has done great for Lazy H, Janssen Farm and US. Don't miss her on sale day!

**SVJ Farm**

CE	14
BW	0.1
WW	57
YW	80
MCE	11
MM	19
MWW	47
Marb	0.26
REA	0.55
API	121

## Y&Y Red Bandana

**24A** PUREBRED • BD: 12-15-11 • ASA# 2613917  
Tattoo: Y357 • BW: 70

## Y&Y Flaming Star

**24B** PUREBRED • BD: 12-15-11 • ASA# 2613918  
Tattoo: Y457 • BW: 72

Virginia Beef Expo

CNS Dream On L186  
**Remington Red Label HR**  
HS Reflections J34  
Ankonian Red Caesar  
**Ankony Ms Pureblack T057**  
KSU Miss Pureblack 106M

Take a look her cowboys! These Remington Red Label twin heifers are ready for your appraisal. The dam of these twins have not missed a beat. Going back to the legends Miss Kansas 11G and BOZ Red Coat could only improve your herd. These calves are performance oriented and they have done extremely well. Take your pick or just take them both!

**Young & Young**

CE	9
BW	3.6
WW	69
YW	103
MCE	7
MM	23
MWW	58
Marb	0.02
REA	0.76
API	99

## SVJ Lady's Mark Y512

**25** PUREBRED • BD: 5-16-11 • ASA# 2590324  
Tattoo: Y512 • BW: 72

Virginia Beef Expo

GWS Ebonys Trademark 6N  
**D&D High Mark**  
D&D Miss High Profile  
CNS Dream On L186  
**JF Lady 510R**  
SS JF Black Lady K85

This Janssen Farm Lady breeding has produce high quality and high selling cattle for Lazy H and SVJ programs. Dream On Genetics continue to be some of the best genetics in the Simmental/Angus breed. Our D&D High Mark bull really worked on this breeding and we anxiously await the arrival of her calf out of SVJ blazed face Steel Force son by the great Perfection cow.

**Ald** to SVJ Steel Force Y4, ASA# 2590319 due 4-29-13.  
**SVJ Farm**

CE	10
BW	0.2
WW	56
YW	76
MCE	8
MM	19
MWW	47
Marb	0.21
REA	0.67
API	108



## Ms MLH Hot Lips 778Y

**26A** SimAngus • BD: 9-10-11 • ASA# 2625965  
Tattoo: 778Y • BW: 80

Ald to TNT Tuition, ASA# 2470582 on 11-29-12. Safe in calf.  
PE to 838Y, ASA# 2625963 from 12-28-12 to 2-02-13

## Ms MLH Barbara Nell 131Y

**26B** SimAngus • BD: 9-13-11 • ASA# 2625960  
Tattoo: 131Y • BW: 80

Ald to SS Ebonys Grandmaster, ASA# 2281133 on 12-02-12. Safe in calf.  
PE to 838Y, ASA# 2625963 from 12-28-12 to 2-02-13

Virginia Beef Expo

**JS Burning Up 33R** CNS Dream On L186  
Triple C Burning Power L3  
**Sitz Emma E 777R** OCC Great Plains 943G  
Sitz Emma E 3360

Straight from the replacement pen is a pair of AI bred AI sired high performing breds. Combining leading PB Simmental sire Burning Up and top selections from Stitz Angus the results are evidence of why SimAngus is sweeping the nation, performance and eye appeal. The works done on these falls buy with confidence and collect the profits.

Cooper Canada

## SVS Morning Glory YR8B

**27** PUREBRED • BD: 10-21-11 • ASA# 2650806  
Tattoo: YR8B • BW: 76 • WW: 671

Virginia Beef Expo

**SRS Right On 22R** SRS J914 Preferred Beef  
SRS G720 Gillian  
**SVS Rhinestone R87B** PVF-BF BF26 Black Joker  
Cott Red Silk 887H

The cross of Right On and Joker seems to work each time at Shendandoah Valley. In our past production sales that cross has been popular among buyers. This girl will be great brood cow like all the grand daughters of Cott Red Silk. She will be strong on maternal.

Ald to SAV Final Answer, ASA# 2320695 on 12-21-12.

PE to SVS Sharpshooter, ASA# 2591387 from 1-06-13 to 3-06-13  
Shenandoah Valley Simmentals

## VPI Black Princess Y171

**28** PUREBRED • BD: 10-06-11 • ASA# 2619577  
Tattoo: Y171 • BW: 81 • WW: 500

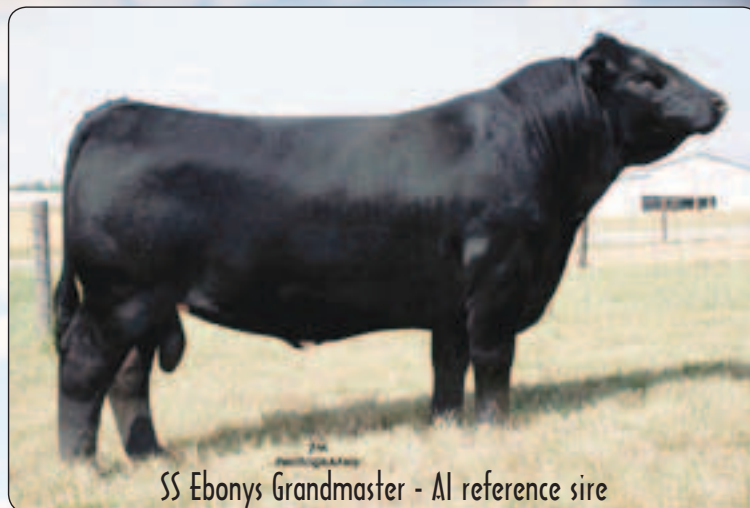
Virginia Beef Expo

**Nichols Manifest T79** Nichols Legacy M72  
Nichols MCM N13  
SVF Star Power S802  
**VPI Black Princess U865**  
VPI Black Princess M262

Here is a female that will become a tremendous cow in any herd across the country. Sired by one of the leading sires in the breed, Nichols Manifest T79, and out of a Star Power daughter that traces back to one of our leading cow families at VA Tech, this female is packed with maternal power. Y171 ranks in the upper 10% to Stay at the top 15% for YW and CW. This bred heifer is a long-spined, deep ribbed female with ideal underpinning. Certified accredited herd.

Ald to MCM Top Grade 018X, ASA# 2225381 on 12-12-12  
Virginia Tech Beef Center

CE	10
BW	2.1
WW	60
YW	96
MCE	9
MM	25
MWW	55
Marb	0.29
REA	0.74
API	110



SS Ebonys Grandmaster - AI reference sire



SVS Morning Glory YR8B



VPI Black Princess Y171

CE	7
BW	2.4
WW	59
YW	92
MCE	5
MM	26
MWW	55
Marb	0.11
REA	0.60
API	116

CE	4
BW	3.4
WW	66
YW	106
MCE	7
MM	24
MWW	57
Marb	0.07
REA	0.73
API	112



# HS Club Universe Y350

## 29

PUREBRED • BD: 10-02-11 • ASA# 2645833

Tattoo: Y350 • BW: 80 • WW: 543

CE	10
BW	3.2
WW	71
YW	102
MCE	12
MM	15
MWW	51
Marb	0.20
REA	0.48
API	116

Virginia Beef Expo

RC Club King 040R  
 RC Miss Griffey 038N  
 HTP SVF In Dew Time  
 LLL Ms Blk Perminition

Y350 is from the heart of the Holly Spring herd and her grand dam is still in the herd. This broody moderate framed female goes back to a cow we purchased from the Triple L herd of Larry Hughes. You talk about genetics and cow families, this girl goes back to a old breed legend Coal Miners daughter. This Club King is a easy fleshing bred. Don't forget this female is ultra sounded carrying a heifer calf by the Accelerated Genetics Built Right. Safe with heifer calf.

Ald to SVF NJC Built Right, ASA# 2225381 on 11-24-12. Safe in calf.

Holly Springs Simmentals



PVSM Punkin Cookie



NJC SVF Love Me Dont U - reference dam

# MF Miss Grand Slam Y806

## 30

PUREBRED • BD: 10-10-11 • ASA# 2649439

Tattoo: Y806 • BW: 81

CE	12
BW	1.7
WW	61
YW	88
MCE	10
MM	20
MWW	50
Marb	0.15
REA	0.43
API	124

Virginia Beef Expo

CNS Dream On L186  
 NJC Madonna  
 SVF NJC Built Right N48  
 MF Miss Built Right U306  
 MF Miss Lucky Break N146

Nice fall bred heifer sired by our champion bull "Grand Slam" and out of an outstanding Built Right dam. She is an excellent combination of both numbers and phenotype.

Ald to BC Eagle Eye 110-7, ASA# 2565307 on 12-31-12.

PE to MF Hard Copy Y729, ASA# 2603501 from 1-10-13 to 2-15-13

Messick Farms

# PVSM Punkin Cookie

## 31

PUREBRED • BD: 11-01-11 • ASA# 2631230

Tattoo: Y23 • BW: 85

CE	9
BW	2.7
WW	65
YW	94
MCE	8
MM	25
MWW	58
Marb	0.04
REA	0.57
API	100

Virginia Beef Expo

CNS Dream On L186  
 Kappes Trailblazer SS16  
 Kappes Sadie M166  
 LLL Blk Fortune Cookie  
 LLL Ms Blk Vern E21

This homozygous black Trailblazer daughter combines a moderate frame, femininity, and great maternal traits into a complete package. Her outcross dam is a cattleman's dream-- the kind of cow that does her job year after year with no problems. Punkin Cookie is fancy enough to produce purebred show heifers, or go out in the pasture and raise problem-free commercial half-blood replacements. PVSM Punkin Cookie is A.I. bred to SC MO Magic S47.

Ald to SC Mo Magic S47, ASA# 2385230 on 2-15-13.

Powell's Valley Simmentals

# CLRWTR Luv Me Too U32C

## 32

PUREBRED • BD: 1-03-08 • ASA# 2434935

Tattoo: U32C • BW: 75 • WW: 693

CE	5
BW	4.0
WW	59
YW	89
MCE	7
MM	21
MWW	51
Marb	-0.01
REA	0.23
API	88

Virginia Beef Expo

PPSR Montana Irish 107D  
 STF Montana Black KF25  
 STF Desa Rae  
 PVF-BF BF26 Black Joker  
 NJC SVF Love Me Dont U  
 NJC Ebony Antoinette

A red polled female here that combines some of the great cow families in her pedigree; STF Desa Rae and Ebony Antoinette. She has a great disposition and competed well in the show ring as a heifer. Her heifer last year is a smooth made, complete heifer that we plan to retain in the herd. She is positive exposed to Tamale, a grandson of Desa Rae.

PE to Deer Creek Tamale, ASA# 2432781 from 9-01-12 to 1-20-13

TX Enterprises



# PVSM Pocahontas

**33** PUREBRED • BD: 1-11-11 • ASA# 2598592  
Tattoo: Y2 • BW: 72

Virginia Beef Expo

Nichols Legacy G151  
**Ellingson Legacy M229**  
Ellingson Ms Pstock K58  
GW Twentyfour Seven 662L  
**Cherokee Rose**  
Nelsons Destinys Rose

Power, power, and more power best describes this easy-keeping Olie daughter. She is double black and double polled, structurally correct, and has an impressive set of EPDs- most are well above average. Pocahontas has a very stylish heifer calf at side, born March 4, 2013, sired by the Angus bull Hoover Dam. This half-blood heifer calf has awesome EPDs, including an API of 141!

**33A** BD: 3-04-13 • SEX: Heifer • BW: 80  
Tattoo: A4 • SIRE: Hoover Dam  
Powell's Valley Simmentals

CE	13
BW	1.1
WW	60
YW	95
MCE	11
MM	19
MWW	49
Marb	0.13
REA	0.85
API	117

## HCCH 3083

**34** PUREBRED ANGUS • BD: 9-15-10 • AAA# Pending  
Tattoo: 3083

Virginia Beef Expo

TC Total

Brooks Premium 910  
**SCC Lady Blackbird 3083**  
Lady Blackbird 6186 Bear

This Angus cow is one that will catch your attention. She is selling as a pair with a bull calf at side. The calf is sire by HOC X092 who was very successful in the show ring, winning a division at Forth Wroth. This cow came to us from the Runde herd in Missouri. She has been AI Bred to CLRWTR Shock Force and has been exposed to HOC X092. Don't miss out on a chance to own some great Blackbird genetics.

Ald to CLRWTR Shock Force, ASA# 2496698 on 4-01-13.

PE to HOC X092, ASA# 2533996 from 4-05-13 to 4-18-13

**34A** BD: 1-05-13 • SEX: Bull • BW: 50  
SIRE: HOC X092  
Heishman Cattle Co.

EPDs
Available
Sale Day.

## 3ADH Ms Lil One U811

**36** PUREBRED • BD: 9-03-11 • ASA# 2474427  
Tattoo: U811 • BW: 65 • WW: 602

Virginia Beef Expo

Y&Y General Lee  
Miss Prickly Pear 170L  
Trio Yukon 13F  
**Trio 85H**  
Trio 57E

This young cow is one you can't miss on sale day. U811 is a stout made, deep bodied cow that has a lot of middle. She sales with an October calf at side and carrying an Upgrade x Top of the Line embryo. It was a touch decision picking out some of my better cows to put in the sale but only wanted to offer the best. U811 has produced two calves thus far that have been great prospects. U811 stems from the Trio 85H cow that has produce several great cows in our herd that we would like to allow someone else to have some success with.

**36A** BD: 10-15-12 • SEX: Bull • BW: 60  
Tattoo: Z226 • SIRE: 3ADH Dreamin Up An Alibi 5Z  
Heishman Cattle Co.

CE	8
BW	2.1
WW	56
YW	77
MCE	8
MM	26
MWW	54
Marb	-0.06
REA	0.45
API	96



PVSM Pocahontas

## Silverado Cowgirl U801

**35** 3/4 Blood • BD: 9-01-08 • ASA# 2460849  
Tattoo: U801 • BW: 66

Virginia Beef Expo

Wheatland Bull 131L  
**Sand Ranch Hand**  
Sand Lucky Charmer  
CNS Dream On L186  
**Silverado Autumn Dream**  
G717

The cow is a very easy keeper with a great udder. She is out of a Dream On cow who is headed to Silverado's donor pen. She is the maternal sister to the Club King female who sold for \$3,600 from Silverado in the 2012 Legend of the Blue Ridge sale.

**35A** BD: 3-03-13 • SEX: Bull • BW: 80  
SIRE: Nichols Manifest T79  
Glen & Rachel Covington

CE	13
BW	-2.1
WW	51
YW	74
MCE	12
MM	22
MWW	47
Marb	0.11
REA	0.71
API	115

## Natalie

**37** PUREBRED • BD: 2-15-07 • ASA# 2383249  
Tattoo: T3 • BW: 81 • WW: 560

Virginia Beef Expo

STF Mr Momentum H508  
**SVF NJC Mo Better M217**  
NJC SVF Antoinette K205  
PVF-BF BF26 Black Joker  
**YC Ms Black Joker D26-1**  
YC Miss Blk B80

Breeders take note here. Natalie is a 6 yr old Mo Better B80. She is well made with plenty of muscle, bone and spring of rib yet maintain her femininity and overall look. This cow is a great mother. T3 has a very stocky stout made blazed faced bull calf on her side by a Superior son. A big bonus she sells bred to the 2012 Denver Champion, Wheelman. Don't miss this 3 in 1 opportunity as you know B80 descendants are becoming hard to come by. One of Robbies favorites.

Ald to FBFS Wheelman, ASA# 2527605 on 2-11-13

**37A** ASA: 2699534 • BD: 12-13-12 • SEX: Bull • BW: 80 • Tattoo: Z3 • SIRE: JBP Mr Rico W25  
Penley Farm Simmentals

CE	7
BW	1.4
WW	61
YW	100
MCE	4
MM	17
MWW	47
Marb	0.02
REA	0.62
API	115



# Sitza Ever Elda Entense 798R

**38** ANGUS • BD: 10-24-05 • ASA# 2618879  
Tattoo: 798R

Virginia Beef Expo

N Bar Embulation EXT  
OCC Great Plains 943G  
Dixie Erica of CH 1019  
Sitz SLS Rainmaker 7596  
Sitz Ever Elda Entense 171K  
Sitz Everelda Entense 023

Excellent Angus is the vital component to excellent SimAngus production and here it is a 3 in 1 package. 798R is by OCC Great Plains and descends from the Everela Entense tribe her grand dam being a full sib to 491G that commanded \$320,000 and produced millions. The bull calf by STF Shocking Dream is SimAngus royalty top 10% CE, top 20% Birth, and top 25% API. Sleep Easy knowing that your calf crop will have desirable maternal traits, come unassisted, and process the phenotype and performance you need. Safe to High Voltage assures next year will be in the black ink.

Ald to High Voltage, ASA# 2571740 on 12-05-12

PE to 320W, ASA# 2536672 from 12-21-12 to 2-02-13

**38A** BD: 10-27-12 • SEX: Bull • BW: 76 • Tattoo: 798Z

SIRE: STF Shocking Dream SJ14

Cooper Canada

CE	13
BW	-1.9
WW	45
YW	88
MCE	7
MM	20
MWW	43
Marb	0.42
REA	0.33
API	97



Sib to Lot 36 and Lot 40



View catalog online at [www.parkelivestock.com](http://www.parkelivestock.com)

# BRS Bitter Sweet S88

**39** PUREBRED • BD: 3-20-06 • ASA# 2374465  
Tattoo: S88K • BW: 78 • WW: 631

Virginia Beef Expo

ES Dakota NK68  
SRS J914 Preferred Beef  
ESK68  
WLE Power Stroke  
CLW-PVF Bitter Sweet K88  
Kappes Lady Irish F88

Here is a cow in the prime of her life. She has produced a lot of excellent offspring for us. Her dam is the great donor cow CLW-PVF Bitter Sweet K88. She has a bull calf by her side out of M2C Conan. Check for breeding information on sale day.

**39A** BD: 3-02-13 • SEX: Bull • SIRE: M2C Conan

Zack Jones

CE	5
BW	5.2
WW	72
YW	113
MCE	7
MM	20
MWW	56
Marb	-0.01
REA	0.78
API	94

# 3ADH Ms Lil Thunder T43

**40** PUREBRED • BD: 8-31-07 • ASA# 2424500  
Tattoo: T43 • BW: 65 • WW: 646

Virginia Beef Expo

Nichols Legacy G151  
CNS Dream On L186  
CNS Sheeza Dram K107W  
Trio Yukon 13F  
Trio 85H  
Trio 57E

T43 has been a great cow to have around. She had an amazing show career, winning several state fairs and regional shows and was an eye catcher everywhere she went. This Dream On cow has a Lucky Break x Crocus heifer at side. Crocus has produced many champions for the Wesner, Sloup and Sanders Ranch. It was a shame we had to use her for receipt but it just happen sometimes. She has produced several nice natural calves and is a great milker. She is an extremely deep bodied, stout made baldy cow. Be sure to find her on sale day and take her home and make your own champions.

**40A** BD: 3-21-13 • SEX: Heifer • BW: 65 • Tattoo: A324

DAM: Lucky Break, ASA# 2108467 • SIRE: Crocus, ASA# 1958404

Heishman Cattle Co.

CE	11
BW	1.2
WW	61
YW	83
MCE	10
MM	21
MWW	51
Marb	0.13
REA	0.57
API	113

# SR Magkelle RC70

**41** PUREBRED • BD: 11-20-05 • ASA# 2328903  
Tattoo: RC70 • BW: 88 • WW: 559

Virginia Beef Expo

GFI Magnum K52  
Ellingson Black Perfection  
RIV BLK Josie 43B 755G  
Black Mick  
SR Miss Mickelle CT70  
W&K Miss T70

Alright cowboys pay attention. RC70 is a really stout Black-white-face, Homozygous Black, smooth polled cow in the prime of her life. She is a slightly larger female with loads of volume and depth of rib and has an excellent udder. Whether your looking to raise purebreds, crossbreds, or club calves RC70 is worth taking a look. Sells with a stunning BWF SimAngus heifer calf born 12/28/12 by a son of SAV Final Answer 0035 (Angus).

**41A** BD: 12-28-12 • SEX: Heifer • BW: 74

Tattoo: ZR70 • SIRE: KPF Final Answer 1908

Smith Reasor

CE	5
BW	3.5
WW	52
YW	71
MCE	10
MM	29
MWW	55
Marb	-0.02
REA	0.36
API	90



## PVSM Mr Moo

**42** PUREBRED • BD: 1-31-11 • ASA# 2587317  
Tattoo: Y5 • BW: 89 • WW: 801

Expo  
Virginia Beef

SRS J914 Preferred Beef  
**Triple C Invasion R47K**

Hooks Karrie 47K

CNS Dream On L186

**PVSM Miss Mooney**

PVSM Mooney B En

Here's a bull we really like. Tremendously long, deep bodied, loaded with muscle. Calving ease genetics and whose dam has a perfect udder. He will breed a lot of cows and add value to any commercial herd. Nice disposition.  
**Messick Farms**

CE	9
BW	2.8
WW	60
YW	84
MCE	7
MM	17
MWW	47
Marb	0.24
REA	0.74
API	121



PVSM Mr Moo

## SVS Rio ZTM2

**43** SimAngus • BD: 2-11-12 • ASA# 2652946  
Tattoo: ZTM2 • BW: 73 • WW: 783

Expo  
Virginia Beef

Sitz Traveler 8180  
**SAV Final Answer 0035**

SAV Emulous 8145

PVF-BF BF26 Black Joker

**SVS Thimless TMF2**

SVS My Lady Love MFC2

Rio represents one of the top herd bull prospects to sell at Shendandoah Valley. This SimAngus is a tremendous prospect with loads of potential as breeding piece for a seedstock or commercial program. A bull that is big bone and good structured. This Final Answer son has a deep flank with loads of rib and capacity. Rio is attractive and neat made throughout his total makeup. He is rather stout and looks like a herd sire. Study his extended pedigree of Joker, Hunk and Pollfleck. A half sister to his dam, My Lady Love produced a \$3,000 bred heifer that sold to HTP Simmentals. Rio should calving ease, performance, positive carcass traits and balanced EPDs. Homozygous black.

**Shenandoah Valley Simmentals**

CE	11
BW	-0.3
WW	61
YW	96
MCE	8
MM	26
MWW	56
Marb	0.25
REA	0.59
API	116



SVS Rio ZTM2

## VPI Right Way Y164

**44** PUREBRED • BD: 9-01-11 • ASA# 2619578  
Tattoo: Y164 • BW: 90 • WW: 630

Expo  
Virginia Beef

HTP SVF In Dew Time  
**Welshs Dew It Right 067T**

SVF/NJC Senerita N29

PVF-BF BF26 Black Joker

**VPI Black Princes M262**

SHS Black Princess E30

This long-yearling bull is ready to go to work. This Welshs Dew it Right son is thick made, deep bodied, big footed and has an abundance of bone. He makes in the elite 1% for Doc; upper 15% for Stay; and top 30% for WW, YW, and CW. Y164 is out of one of our leading females that has produced exceptional progeny in the VA Tech herd. He will add carcass and maternal value to any commercial or purebred operation that you put him in. Y164 has passed a recent breeding soundness exam. Certified and accredited herd.

**Virginia Tech Beef Center**

CE	7
BW	2.6
WW	67
YW	100
MCE	5
MM	24
MWW	58
Marb	0.01
REA	0.49
API	110



Welshs Dew It Right 067T - reference sire





BV Fatt Butt

## BV Fatt Butt

**45** PUREBRED • BD: 11-29-11 • ASA# 2624121  
Tattoo: 50Y • BW: 70

Virginia Beef Expo

**Flying B Cut Above** FB Prime Cut 456L  
Dilons Ms Pretty Woman  
**Trio 54H** 3C Ful Figures C288 Blk  
Trio 67F

Homo-black bull out of the popular Flying B Cut Above "Fatt Butt" AI sire. 50 Y is a fall yearling and is ready to go to work. He has great length and style. He is an outcross to Dream On in a cool black baldy package.

**Buena Bista Simmentals**

CE	8
BW	2.8
WW	60
YW	86
MCE	7
MM	19
MWW	49
Marb	0.10
REA	0.25
API	101



VPI Excel Z259

## VPI Excel Z259

**46** PUREBRED • BD: 1-21-12 • ASA# 2639149  
Tattoo: Z259 • BW: 82 • WW: 674

Virginia Beef Expo

**Welshs Dew It Right** HTP SVF In Dew Time  
SVF/NJC Senerita N29  
KSU Venom 101M  
**VPI Black Princess R567**  
VPI Black Princess M262

Excel is a powerful yearling bull that is sired by Welshs Dew It Right and is suitable in either a purebred or commercial setting. Z259 ranks in the upper 1% for DOC and top 15 % for STAY and is packed with muscle, stoutness, and structural soundness. If you are in need of a new and powerful herd sire that will produce pounds of beef, here he is. He has passed a recent Breeding Soundness Exam. Certified and accredited herd.

**Virginia Tech Beef Center**

CE	11
BW	0.9
WW	63
YW	90
MCE	9
MM	21
MWW	52
Marb	-0.05
REA	0.42
API	112

## Deer Creek Zach Z2

**47** SIMANGUS • BD: 2-19-12 • ASA# 2644911  
Tattoo: Z2 • BW: 68 • WW: 613

Virginia Beef Expo

**Rito Tremendous** Rito 7076 of Rita 5W51 OBJ  
0V-42  
Rita 7FE2 of Rita 5M13 FD  
NLC Polled Coal 44E  
**Deer Creek Coal Dust**  
Deer Creek Coco Puff

Calving ease deluxe here with exceptional milk and very high marbling. He ranks in the top 1% for calving ease, milk, marbling, and API. He ranks in the top 2% for birth weight and TI. His ultrasound marbling scan was an incredible 5.73. Great bull for heifers and cows to sire calves with added marbling and replacement females with extra milk.

**Deer Creek Farm**

CE	19
BW	-4.0
WW	45
YW	74
MCE	8
MM	34
MWW	57
Marb	1.13
REA	0.22
API	185

## TNC Hot Rod Z10

**48** PUREBRED • BD: 2-20-12 • ASA# 2641010  
Tattoo: Z10 • BW: 78

Virginia Beef Expo

**M2C Conan** SVF Star Player T801  
SVF Fancy Face P12E  
SVF Steel Force S701  
**PRS Little Red Corvette**  
Zeis Miss Drive N423

If you are looking for a bull with power look up Hot Rod. He is moderate and as thick as they come. He has a great set of EPDs to go with it. Going back to those top sires in the Simmental breed will improve any one's herd. Either commercial or purebred. Check out Hot Rod.

**Rocky Hollow Simmentals**

CE	9
BW	2.2
WW	67
YW	100
MCE	5
MM	24
MWW	57
Marb	0.07
REA	0.67
API	115



## BV Mountaineer Z24

# 49

PUREBRED • BD: 3-14-12 • ASA# 2633997

Tattoo: Z24 • BW: 75

CE	11
BW	2.1
WW	63
YW	91
MCE	7
MM	17
MWW	49
Marb	0.14
REA	0.69
API	119

Nichols Legacy G151  
**CNS Dream On L186**  
 CNS Sheeza Dream K107W  
 RCC Headliner M6051  
**EBS Headliners Blk Fancy**  
 EBS Darkstar 41G

This moderate framed ET black bull is a calving ease specialist with an API that will add performance to your herd. Mountaineer is sound structured and muscular. His dam is our EBS donor and was Res. Sr. Champion at both the WV and Ohio State Fairs in her show days. His flushmate sibs have been sale toppers in Pa. and NC. Look him up in the barns to see why. Halter broken and semen tested.

**Buena Vista Simmentals**



BV Mountaineer Z24

## HPF Star Player Z062

# 50

3/4 Blood • BD: 3-16-12 • ASA# 2640518

Tattoo: Z062 • BW: 82

CE	5
BW	1.6
WW	56
YW	89
MCE	5
MM	27
MWW	55
Marb	0.15
REA	0.63
API	88

GW Lucky Man 644N  
**SVF Star Player T801**  
 SVF Sheza Star N902  
 Meyer Ranch 734  
**Myers Queen Sazerac P94**  
 Myers Traveling Queen M212

This black baldie faced bull is deep sided and sound structure. Z062 is backed by powerful cow families on both sides on his pedigree in Queen Sazerac and Sheza Star. Purebred or commercial setting, s this bull will add value to a calf crop.

**Hudson Pines Farm**



HPF Star Player Z062

Myers Queen Sazerac P94 -  
reference dam



## SVJ Enhancer Z63

# 51

PUREBRED • BD: 3-21-12 • ASA# 2701794

Tattoo: Z63 • BW: 78

CE	8
BW	1.9
WW	57
YW	77
MCE	4
MM	22
MWW	50
Marb	0.03
REA	0.36
API	100

Westfall Voyager 721P  
**BMR Explorer**  
 WW Miss My Dream 429R  
 SHS Navigator N2B  
**SVJ Antoinette W18**  
 Circle T Antoinette Pearl

Possibly the highest quality bull for us to sell this year! He has the show as well as breeding look second to none. These tow great cow families really worked – huge top, great front end, sound and great hair for the show ring. Check him out will work in purebred and the club calf industry. Rare find!

**SVJ Farm**



BMR Explorer - reference sire

Virginia Beef Expo

Virginia Beef Expo

Virginia Beef Expo





AJE/HS/MBCC Silversmith - reference sire

## SVJ He's Awesome Z64

# 52

PUREBRED • BD: 4-09-12 • ASA# 2701790

Tattoo: Z64 • BW: 78

Virginia Beef Expo

STF Montana Black KF25  
AJE/HS/MBCC Silversmith

JF Ebony's Joy 479P

LRS Preferred Stock 370C  
SVJ Simple Awesome

S&amp;S Sahara

This is one of a kind, special. bull. He has the look and style to work in both the purebred and club calf industries. Look at him closely! When have you seen a purebred bull with this style, clean fronted, big topped, deep bellied, and easy moving? This young bull has a great future and has a puppy dog personality that makes him great to work with!

SVJ Farm

CE	10
BW	2.4
WW	63
YW	95
MCE	7
MM	19
MWW	50
Marb	0.12
REA	0.45
API	104

## Donations. . .

The below donations will go to the Virginia Junior Simmental Association to subsidize costs to go to the National Classic and Regional shows this summer and many other Junior activities.

## Semen and Embryos

# D1

- 3 Units CNS Dream On L186 - Donated by Katie Simmentals
- 5 Units Black Mick - Donated by Dividing Water Farm
- 5 Units Time Zone - Donated by Dividing Water Farm
- 5 Units FBFS Wheelman - Donated by Penley Family Simmentals
- 5 Units Final Cut - Donated by Kenny Nolen, ABS
- 10 Units MVS Maximus - Donated by Mountain View Farms
- 10 Units M2C Conan - Donated by Rocky Hollow, Tommy Cline
- 3 Embryos by Kanga x Star Power - Donated by Rocky Hollow Simmentals



## Semen, Embryos & Tank

# D2

- Union Carbide Model VR-16 Serial# 226-087-R5 6 Canisters
- 1 Unit ER Red Informer
- 4 Unit WLE CSA Snafu
- 2 Unit Mr Ike
- 1 Unit WHF Desperado
- 3 Unit LRS Bank Roll
- 77 Unit Double KL Inside Edition
- 1 Unit GW Lucky Dice
- 1 Unit GW Lucky Charm
- 3 Unit SAC Mr MT
- 1 Unit WLE Bandwagon
- 1 Unit RRS Franchise
- 1 Unit GB Stocky
- 10 Embryos Meadow Hill Chelsea (ASA# 1654686) x CCR Top Hand (ASA# 1603239)
- 6 Embryos Meadow Hill Chelsea (ASA# 1654686) x CCR Top Hand (ASA# 1603239)
- 9 Embryos Meadow Hill Chelsea (ASA# 1654686) x CCR Top Hand (ASA# 1603239)
- 4 Embryos 15250114 x JBS Ricochet (ASA# 1504097)
- Donated by Jack Schultz, Salem, NY
- Half of the proceeds of tank and semen go to Virginia Simmental Junior Association.

Virginia Beef Expo

Virginia Beef Expo



# ASA Sale Terms & Conditions ...

**BIDDING AND APPLICABLE LAW:** All cattle listed in this offering comply with prevailing sale terms and conditions as set forth by the laws of the state wherein the sale is conducted. There are no warranties, expressed or implied, by either the auctioneer or consignor, except as set forth herein, as to the merchantability of fitness for any particular purpose of any animal offered in this sale. The right to bid or the right to reject the final bid, if done before the hammer falls, is reserved for all sellers unless otherwise announced from the sale block or as prohibited by law in the state wherein the sale is being conducted.

**ANNOUNCEMENTS:** Any change of information other than in the catalog will be announced from the auction block and such announcements shall take precedence over printed material. All statements made from the auction block or those made by the seller (in private treaty) must be documented by seller if requested by the buyer at time of sale.

**TERMS:** Terms of sale are cash unless satisfactory credit arrangements have been made with the seller previous to the sale of any animal so affected.

**PURCHASER'S RISK:** Each animal becomes the property of and therefore is also the risk of the purchaser as soon as it is sold; except it shall be the obligation of the seller to see that animals are fed and cared for free of charge to purchaser, until loaded for shipment or until the expiration of twenty-four (24) hours after the sale, whichever occurs first.

## HEALTH REQUIREMENTS:

1. All cattle entered for sale must meet the health regulations of the state in which they are sold. All other agreements regarding the health of the animal will be between the buyer and seller and should be documented in writing.

2. If sale cattle are returned to the seller for an adjustment, they must meet the health requirements of the state they are returned to.

**CERTIFICATE OF REGISTRY:** Each animal which is catalogued, offered and sold as a registered animal shall have a certificate of registry available at time of sale. When an animal is sold as "eligible for registry" or "registry applied for", the seller shall be responsible for obtaining the certificate of registry and for the proper transfer of the certificate to the purchaser including full payment of transfer fees.

**IDENTIFICATION:** Each animal at time of sale must have a readable tattoo or brand corresponding to that shown on the certificate of registration.

**AUTHENTICITY OF PEDIGREE:** When an animal, through parental validation, is determined to have an ancestry other than that reported on the registration certificate, the buyer shall be entitled to a refund of the purchase price from the seller upon return of the animal to the farm of the seller at the seller's expense. The animal in question, at the buyer's option, may be exchanged for another animal of equal value, or if agreeable with the buyer, the seller may have the certificate returned to the buyer. Any adjustment provided herein, if selected, shall absolve the seller from further liability for authenticity of pedigree to the buyer.

## BREEDING GUARANTEES AND DEFINITIONS:

- Females are guaranteed to be breeders, with the exception of:
  - Female calves sold at side of dam
  - Injury or disease occurring to the animal after time of sale
  - Gross negligence or willful misconduct on the part of the purchaser
  - Females used in ovum transplant after time of sale
  - Cows sold with calf at side or a female that calves after sale to a breeding prior to the date of sale
- Bulls are guaranteed to be breeders (definition as the ability to settle healthy cows by the time the bull is 18 months of age) with the exception of:
  - Bull calves sold at side of dam
  - Injury or disease occurring to the animal after time of sale
  - Gross negligence or willful misconduct on the part of the purchaser
  - Bulls shown competitively after sale
- Any guarantees with respect to the ability to freeze semen shall be made by separate agreement between buyer and seller.
- Safe in calf females are females that have been diagnosed pregnant by a competent veterinarian, and are pregnant at time of sale.
- A bred female is a female known to have been served by a bull either by natural breeding or artificial insemination, but it does not necessarily mean that the female is safe in calf to that service.
- A pasture bred female is a female that has been pastured with a designated bull and has been exposed for the time stated, but it does not necessarily mean that this female is safe in calf to that bull.
- An open female is a non-pregnant animal.
- Calves sold off their dams (split pairs) shall carry the full breeding guarantee.

**PRIVILEGE OF PURCHASER TO EXAMINE:** The purchaser of a female animal may have her examined within twenty-four (24) hours after the fall of the hammer and prior to removal from sale premises. The pregnancy status of breeding status of an female so examined, when found not to be as represented at the time of sale, is cause for the female to be returned to the seller as unsold.

## EMBRYO TRANSFER:

- Sellers should provide upon request a complete history of embryo transfer activity for any female offered for sale.

2. Withholding information on the existence of frozen embryos at the time of sale would be considered an unethical practice.

## HORNED-SCURRED-POLLED: DEFINITIONS:

- HORNED** — An animal with a horn growth affixed to the skull that has or has not been removed.
- POLLED/SCURRED** — An animal with rudimentary horn growth that will not develop into a horn. The rudimentary horn growth may or may not become affixed to the skull at an older age.
- POLLED** — An animal with absence of horn growth. (An animal can have scurs and still be genetically polled.)
- SMOOTH POLLED** — A smooth-polled individual has no scurs and does not develop scurs later in life.

## GUARANTEES:

- If an animal is sold as polled or polled/scurred and proves to be horned, the seller shall be obligated to refund the purchase price upon return of the animal to the farm of the seller at the expense of the seller or may be exchanged for a polled animal of equal value whichever is acceptable to the buyer. The buyer has thirty (30) days from date of sale to notify the seller that an adjustment is in order.
- If an animal is sold as smooth-polled and proves to be scurred, the seller shall be obligated to refund the price upon return of the animal to the farm of the seller at the expense of the seller or the buyer's option shall be exchanged for a smooth-polled animal of equal value.
- If an animal is sold as polled and develops scurs, the seller will not be obligated to make any adjustment as a scurred animal is considered polled.
- If an animal is sold as polled and has scurs, it shall be so announced at the time of sale that the animal has scurs. If it is not announced and the buyer finds before the animal leaves the sale premises that the animal has scurs, the buyer must notify the seller of the findings. The seller shall then be obligated to refund the purchase price.

## OPTIONS AND PRIVILEGES OF RETURN OR ADJUSTMENT:

The following adjustments do not preclude the right of the buyer and seller to mutually agree upon other terms and conditions for settlement of any dispute.

- All claims for adjustment or refund must be made in writing either six (6) months from the date of sale or no later than when the animal reaches 24 months of age whichever occurs later, with the exception of claims involving misrepresentation of service sire or as otherwise provided herein.
- In the event an animal is claimed to be a nonbreeder, the animal may be returned to the farm of the seller, at the buyer's expense, if in good physical condition, and the return is in compliance with the health requirements of the seller's state. The seller shall be entitled to a six (6) month trial period following the return of the animal in which to prove the animal is a breeder. If at the end of six (6) months the seller is unable to prove the animal is a breeder, the seller shall, at the option of buyer, replace the animal with another equal value or refund the purchase price. Either option shall be deemed full satisfaction and settlement.
- If a female is sold as "safe in calf" to a given sire or sires on a specified date or dates and proves not to be as represented, the buyer is entitled to a refund of the purchase price from the seller upon return of the animal and resulting progeny thereof to the farm of the seller at the seller's expense.
- If a female is sold as "open" and proves to be with calf at time of sale and examined pregnant within sixty (60) days after sale, the buyer may return the animal to the farm of the seller prior to calving for a refund of the full purchase price or for another animal of equal value, whichever acceptable to the buyer. It shall be the obligation of the seller to bear any expenses incurred for transportation of the animal in question to the farm of the seller.

**GENETIC TESTING AND TraitTrac STATUS:** Sellers must identify the TraitTrac status and the results of any qualitative genetic testing performed on any animals or genetic material offered for sale. The ASA considers it an unethical practice to misrepresent or fail to disclose the TraitTrac status or qualitative genetic test results of any animal or genetic material.

**DISCLOSURE OF MATERIAL INFORMATION:** Sellers must disclose all material information concerning any animal or genetic material offered for sale. For the purposes of these Sale Terms and Conditions, "Material Information" is defined as any information which would be likely to affect the value of the animal or genetic material if the information were known to the public. Material Information includes, but is not limited to, information related to genetic tests, blood tests, ultrasound pregnancy results, disease tests, pregnancy and fertility test results, information related to the sex and age of in utero calves or embryos, and information related to the fertilization status of in utero calves, including whether the calf was conceived via artificial insemination or natural service. The ASA considers it an unethical practice to misrepresent or fail to disclose any Material Information concerning an animal or genetic material offered for sale.

**LIMITATIONS OF OBLIGATIONS:** These sale terms and conditions constitute a binding legal obligation between the buyer and seller of any animal or genetic material sold under these terms and conditions. However, the ASA, its directors, officers, employees and agents do not assume any obligation, legal or otherwise, to enforce the sale terms and conditions agreed to between buyer and seller.





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*Rockingham County Fairgrounds Harrisonburg, Virginia*