



SIMMENTAL

Generating Value

Calving Ease Program

4,400 British Heifers Mated
Average Birth Weight 78.6 lbs.

Carcass Program

Over 35,000 Cows Mated
Average 74% Choice,
Yield Grade 2.8

Multi-Breed Focus

1st Multi-Breed Genetic Evaluation
SimAngus Solutions
Simbrah Maternal Power
7070beef.com



Friday, April 20, 2012
at 1:00 pm EST

Rockingham County Fairgrounds, Harrisonburg, Virginia

Selling something for all breeders:

Opens • Bred Heifers • Bred Cows • Pairs • Herdsires and breed leading Embryo Lots! • Both Purebred and SimAngus



Mo Magic x Crossfire

For information, contact:
Sale Chairman: Tommy Cline
276-620-8448
or
Kathy Penley, VSA Secretary
540-921-1406

Support your Virginia Simmental Association

Annual Meeting
Thursday, April 19 – 6:00 pm



Grandmaster x 24-7
Bred to Silvera's Style



Doug and Debbie Parke
Drew and Holli Hatmaker
153 Bourbon Hills • Paris, KY 40361
859-987-5758 • 423-506-8844
859-421-6100 Cell

pleent@aol.com • www.parkelivestock.com

Early Consignors:

- VA Tech
- Buena Vista
- Penley Simmentals
- Rocky Hollow
- Powell Valley
- Hudson Pines
- Kevin Bishop
- Bill Lay
- Jeff Willis
- Shenandoah Valley
- Smith Reasor
- Katie's Simmental
- Lynn Wolfe
- Sloup Simmental